

PRESS RELEASE
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Contact: Steven Leverentz
Agora Art Fair Event Coordinator
Phone: (608) 277-2592
E-mail: steven.leverentz@promega.com
Media Kit: <https://www.agoraartfair.com/media.php>

Agora Art Fair Brings Immersive Outdoor Art Experience to Fitchburg August 15

18th Annual Fair returns to Fitchburg's scenic prairie with 100+ juried Wisconsin artists, kite installations, aerial performances, live music and local food.

Fitchburg, WI (April X, 2026) — The [Agora Art Fair](#) returns Saturday, August 15, 2026, from 10 a.m. to 5 p.m., showcasing more than 100 juried Wisconsin artists amid the scenic prairie landscape of Agora Fitchburg, 5500 East Cheryl Parkway. Admission and parking are free.

Now in its 18th year, the fair features a wide range of media, including painting, ceramics, fiber arts, jewelry, photography, sculpture, and glass. Featured Artists: Wayne Farra, Rob Igl, Susan Koehler, Maya Madden, Bettina Madini, Mike Murray, Karen Watson Newlin, and James Shulkin, alongside dozens of emerging and established creators.

The fair also fills the grounds with kite art, aerial dance, live music, kids activities, and local food, making it as much a community celebration as an art event.

Watch the [Agora Art Fair video](#) for a preview of the event.

Mosaic — A Celebration of Latin Culture

Returning for 2026, Mosaic celebrates Latin heritage through visual art, music, and dance woven throughout the day. Scheduled performances include:

- *Tania Tandias Flamenco & Spanish Dance* – 10:30 a.m. and 12:15 p.m.
- *Bembé Percussion* – 11:30 p.m. & 1:15 p.m.
- *Tony Castaneda Latin Jazz Band* – 2:30 p.m.

Art, Performance, and Festival Features

The 2026 Agora Art Fair offers a full day of immersive experiences for visitors of all ages.

- **Cycropia Aerial Dance** – Performs under the Agora Pavilion from 1:15 to 1:45 p.m., with roaming stilt-walkers beginning at 11:30 a.m.
- **Live Music on the Main Stage**

- *Madison Flute Club* – 9:30 a.m.
- *Red Hot Horn Dawgs* – 10:30 a.m.
- *Reverend Raven & the CSAB with Special Guest West Side Andy* – 2:00 p.m.
- **Art in the Wind** – Dramatic kite installations by regional and national builders fill the prairie sky throughout the day.
- **Kids Activities** – Hands-on creative art activities hosted by the MMOCA Art Cart near the Pavilion.
- **Craft Brew & Wine Garden** – Hosted by the Fitchburg Chamber, featuring Hop Haus Brewing Company, with shaded seating near the main stage.
- **Local Food Vendors** – 12+ vendors including Chocolate Shoppe Ice Cream, Curd Girl, The Good Bowl, Jakarta Café, Kona Ice, Pancho’s Tacos, RMN Mini Donuts, Cheat Day, Naan Stop Fusion, SoHo, Bens Pretzels, and Travelin’ Tom’s Coffee, and more.

Event Details

- **Date & Time:** Saturday, August 15, 2026; 10 a.m. – 5 p.m. (Rain or shine)
- **Location:** Agora Fitchburg, 5500 East Cheryl Parkway, Fitchburg, WI
- **Admission & Parking:** Free
- **Directions:** Two miles south of the Beltline (Hwy 12/18) via Fish Hatchery Road
- **More Information & Press Kit:** www.agoraartfair.com — includes photos, video, and media assets

Event Sponsors

Promega Corporation; Fitchburg Chamber Visitor and Business Bureau; Madison Locally Sourced; Agora Retailers; Hop Haus Brewing; Minuteman Press; Connect Fitchburg; Magic 98, WKOW27 and Channel3000.

About the Agora Art Fair

Founded in 2008, the Agora Art Fair has grown from a modest gathering of Wisconsin artists into a vibrant annual event that draws thousands of visitors to Fitchburg each August. Set amid the classic architecture and restored prairie of the Agora complex — named for the Greek word meaning “gathering place” — the fair offers a unique outdoor setting for celebrating creativity and community. Each year, more than 100 juried artists from across Wisconsin showcase work in painting, ceramics, jewelry, photography, sculpture, and other media. Learn more at www.agoraartfair.com.

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